



King of Prussia, PA
February 1, 2018

Arkema to Introduce New Kynar Aquatec® PVDF Specification Guide for Cool Roof Coatings at International Roofing Expo

Arkema Inc. will be presenting its innovative line of Kynar Aquatec® PVDF latex solutions for high-performance roof coating systems, along with Bostik, Inc. adhesive and sealant products, at the International Roofing Expo, to be held February 6-8, 2018, at the Ernest N. Morial Convention Center in New Orleans.

Kynar Aquatec® PVDF emulsions provide the same long-lasting durability and color-retention benefits as Kynar 500® resin-based coatings in an easy-to-apply waterborne form. Given their excellent weatherability and exceptional resistance to dirt pickup and biological growth, Kynar Aquatec® resin-based coatings offer a high-performance solution for a wide variety of roofing applications, as well as metal restoration and repair projects.

At the show, Arkema Inc. will introduce its new Kynar Aquatec® PVDF specification guide for cool roof coatings applications. The 14-page guide is divided into the Construction Specifier Institute's three-part format and written in concise language to facilitate the evaluation of coating systems for meeting a cool-roof project's long life, durability and sustainability goals.

During the event, Bostik, an Arkema company, will feature its full line of "smart adhesives" and sealants for a wide variety of roof construction applications. Bostik 915 and Bostik 915RT provide unprimed adhesion to Kynar Aquatec® resin-based coatings, are Miami-Dade County product control approved, and are designed to comply with the high-velocity hurricane zone of the Florida building code.



To learn more about how Kynar Aquatec® resin-based coatings and Bostik adhesives and sealants deliver outstanding performance and durability for roofing applications, visit us in booth 2240. In addition to the new Kynar Aquatec® PVDF specification guide for cool roof coatings applications, new guide specifications on field-applied fluoropolymer coatings for facade restoration will be available at the Arkema exhibit. For more information, visit kynaraquatec.com and bostik-sealants.com.

About Arkema

A designer of materials and innovative solutions, Arkema shapes materials and creates new uses that accelerate customer performance. Our balanced business portfolio spans high-performance materials, industrial specialties and coating solutions. Our globally recognized brands are ranked among the leaders in the markets we serve. Reporting annual sales of €7.5 billion in 2016, we employ approximately 20,000 people worldwide and operate in close to 50 countries. We are committed to active engagement with all our stakeholders. Our research centers in North America, France and Asia concentrate on advances in bio-based products, new energies, water management, electronic solutions, lightweight materials and design, home efficiency and insulation. www.arkema.com.

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